BUSINESS ADMINISTRATION PROGRAM ASSESSMENT

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Director of Business Administration Department
TABLE OF CONTENTS

- Introduction 1
- Enrolled 2
- First Time Freshmen 3
- Graduates 4-5
- First Time Freshmen vs. Enrolled 6
- Graduates vs. Enrolled 7
- Graduates by Grade Point Average (GPA) 8-10
- Graduates by Sex and Grade Point Average (GPA) 11-12
- Graduates by Grade Point Average (GPA) and by Major 2007 13
- Graduates by Grade Point Average (GPA) and by Major 2008 14
<table>
<thead>
<tr>
<th>Topic</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduates by Grade Point Average (GPA) and by Major 2009</td>
<td>15</td>
</tr>
<tr>
<td>Graduate by Grade Point Average (GPA) and by Major 2010</td>
<td>16</td>
</tr>
<tr>
<td>Graduates 2007 by Major Grade Point Average (GPA)</td>
<td>17</td>
</tr>
<tr>
<td>Graduates 2008 by Major Grade Point Average (GPA)</td>
<td>18</td>
</tr>
<tr>
<td>Graduates 2009 by Major Grade Point Average (GPA)</td>
<td>19</td>
</tr>
<tr>
<td>Graduates 2010 by Major Grade Point Average (GPA)</td>
<td>20</td>
</tr>
<tr>
<td>Grades Distribution</td>
<td>21-51</td>
</tr>
<tr>
<td>Retention</td>
<td>52-53</td>
</tr>
</tbody>
</table>
INTRODUCTION

This report presents information and analysis about the effectiveness of the Business Administration Department for the academic years: 2006-2007, 2007-2008, 2008-2009, and 2009-2010. The Business Administration Department is committed to establishing assessment procedures for reliable results to help determine the effectiveness of the department in accordance with the teaching-learning process. In addition, it has the responsibility to strengthen the assessment of students and faculty to continually improve the program and classroom learning.
ENROLLED
(FALL 2006-2009)

<table>
<thead>
<tr>
<th>Year</th>
<th>Enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006-2007</td>
<td>252</td>
</tr>
<tr>
<td>2007-2008</td>
<td>260</td>
</tr>
<tr>
<td>2008-2009</td>
<td>283</td>
</tr>
<tr>
<td>2009-2010</td>
<td>256</td>
</tr>
<tr>
<td>2010-2011</td>
<td>221</td>
</tr>
</tbody>
</table>
FIRST TIME FRESHMEN (FALL 2006-2009)

<table>
<thead>
<tr>
<th>Year</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006-2007</td>
<td>37</td>
</tr>
<tr>
<td>2007-2008</td>
<td>33</td>
</tr>
<tr>
<td>2008-2009</td>
<td>50</td>
</tr>
<tr>
<td>2009-2010</td>
<td>34</td>
</tr>
<tr>
<td>2010-2011</td>
<td>29</td>
</tr>
</tbody>
</table>
GRADUATES 2006 - 2010

<table>
<thead>
<tr>
<th>Year</th>
<th>Graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006-2007</td>
<td>45</td>
</tr>
<tr>
<td>2007-2008</td>
<td>44</td>
</tr>
<tr>
<td>2008-2009</td>
<td>49</td>
</tr>
<tr>
<td>2009-2010</td>
<td>46</td>
</tr>
<tr>
<td>2010-2011</td>
<td>51</td>
</tr>
</tbody>
</table>
ANALYSIS OF RESULTS

- In the past five years, the August 2008 trimester (FA-2008) accounted for the greatest quantity of enrolled and first-time freshmen in Business Administration Department. In 2010-2011 was the year with the greatest quantity of graduates in Business Administration.
FIRST TIME FRESHMEN VS. ENROLLED

<table>
<thead>
<tr>
<th>Year</th>
<th>First Time Freshmen</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006-07</td>
<td>15%</td>
</tr>
<tr>
<td>2007-08</td>
<td>13%</td>
</tr>
<tr>
<td>2008-09</td>
<td>18%</td>
</tr>
<tr>
<td>2009-10</td>
<td>13%</td>
</tr>
<tr>
<td>2010-11</td>
<td>13%</td>
</tr>
</tbody>
</table>
GRADUATES VS. ENROLLED (FALL)

<table>
<thead>
<tr>
<th>Year</th>
<th>% Graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006-2007</td>
<td>18%</td>
</tr>
<tr>
<td>2007-2008</td>
<td>18%</td>
</tr>
<tr>
<td>2008-2009</td>
<td>17%</td>
</tr>
<tr>
<td>2009-2010</td>
<td>17%</td>
</tr>
<tr>
<td>2010-2011</td>
<td>18%</td>
</tr>
</tbody>
</table>
GRADUATES BY GRADE POINT AVERAGE (GPA) AND BY ACADEMIC YEAR
2007-2010
% OF GRADUATES BY GPA
2007 - 2010

- 4.00-3.90: 1%
- 3.89-3.50: 10%
- 3.49-3.25: 16%
- 3.24-3.00: 27%
- 2.99-2.60: 36%
- 2.59-2.25: 9%
- 2.24-2.00: 1%
GRADUATES

- From 184 graduates between 2007 and 2010, 165 graduated with a grade point average (GPA) of 2.60 to 4.00, this represent 90%. Only 10% graduated with a grade point average (GPA) of 2.59 to 2.00.
GRADUATES BY GPA AND SEX
2007 – 2010
GRADUATES BY SEX

- From 184 graduates between 2007 and 2010, 132 are male; they represent a 72%, while 52 are female, representing 28%.

- 62% of males graduated with a grade point average (GPA) of 3.89 to 2.60, while 9% graduated with a grade point average (GPA) of 2.59 to 2.00.

- 28% of female graduated with a grade point average (GPA) of 4.00 to 2.60, while only 1% graduates with a grade point average (GPA) of 2.59 to 2.25.
GRADUATES BY GPA AND BY MAJOR YEAR-2007

ACCOUNTING (ACCO)

GENERAL MGMT (GM)

MARKETING (MARK)

CONSTRUCTION MGMT (CM)

INDUSTRIAL MGMT (IM)

MANAGEMENT INFORMATION SYSTEMS (ISYS)
GRADUATES BY GPA AND BY MAJOR YEAR-2008
GRADUATES BY GPA AND BY MAJOR YEAR-2009

[Bar chart showing distribution of graduates by GPA and major for the year 2009.]

- ACCO
- GM
- MARK
- CM
- IM
- ISYS
GRADUATES BY GPA AND BY MAJOR YEAR-2010
GRADUATES 2008 BY MAJOR GPA
GRADUATES 2009 BY MAJOR GPA

ACCO
GM
MARK
CM
IM
ISYS

4.00-3.90
3.89-3.50
3.49-3.25
3.24-3.00
2.99-2.60
2.59-2.25
2.24-2.00

1 2 2 2 1 1 1
4 1 1 1 2 2 2
7 2 2 3 3 3 3
5 3 3 2 2 1 1
1 1 3 3 3 2 1

19
GRADUATE 2010 BY MAJOR GPA

![Bar chart showing graduation distribution by major and GPA range.](chart.png)
GRADES DISTRIBUTION FALL-2007
709 STUDENTS

- A: 185
- B: 199
- C: 121
- D: 21
- F: 42
- W: 35
- WF: 28
- NR: 7
- OTHER: 71

Students
% OF GRADES DISTRIBUTION
FALL-2007

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>26%</td>
</tr>
<tr>
<td>B</td>
<td>28%</td>
</tr>
<tr>
<td>C</td>
<td>17%</td>
</tr>
<tr>
<td>D</td>
<td>3%</td>
</tr>
<tr>
<td>F</td>
<td>6%</td>
</tr>
<tr>
<td>W</td>
<td>5%</td>
</tr>
<tr>
<td>WF</td>
<td>4%</td>
</tr>
<tr>
<td>NR</td>
<td>1%</td>
</tr>
<tr>
<td>OTHER</td>
<td>10%</td>
</tr>
</tbody>
</table>
GRADE DISTRIBUTION FALL-2008
702 STUDENTS

A  B  C  D  F  W  WF  NR  OTHER
223 257 121 17  50 17  20  6  63

Students
% OF GRADES DISTRIBUTION
FALL-2008

32% 34%
14%
6%
3%
2%
3%
1%
6%
GRADES DISTRIBUTION FALL-2009
774 STUDENTS
% OF GRADE DISTRIBUTION
FALL-2009

% Of Grade Distribution
A: 29%
B: 33%
C: 16%
D: 2%
F: 6%
W: 2%
WF: 3%
NR: 1%
OTHER: 8%
# Grades Distribution

## Winter 2007

709 Students

<table>
<thead>
<tr>
<th>Grade</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>230</td>
</tr>
<tr>
<td>B</td>
<td>206</td>
</tr>
<tr>
<td>C</td>
<td>106</td>
</tr>
<tr>
<td>D</td>
<td>21</td>
</tr>
<tr>
<td>F</td>
<td>42</td>
</tr>
<tr>
<td>W</td>
<td>28</td>
</tr>
<tr>
<td>WF</td>
<td>25</td>
</tr>
<tr>
<td>NR</td>
<td>7</td>
</tr>
<tr>
<td>OTHER</td>
<td>48</td>
</tr>
</tbody>
</table>
% OF GRADES DISTRIBUTION
WINTER-2007

- A: 33%
- B: 29%
- C: 15%
- D: 3%
- F: 6%
- W: 4%
- WF: 3%
- NR: 1%
- OTHER: 7%

% Of Grade Distribution
GRADES DISTRIBUTION
WINTER-2008
708 STUDENTS

- A: 220
- B: 228
- C: 78
- D: 14
- F: 50
- W: 22
- WF: 44
- NR: 7
- OTHER: 44

Students
% OF GRADE DISTRIBUTION
WINTER-2008

- A: 31%
- B: 32%
- C: 11%
- D: 2%
- F: 7%
- W: 3%
- WF: 6%
- NR: 1%
- OTHER: 6%
% OF GRADE DISTRIBUTION
WINTER-2009

30% 26% 18% 2% 5% 4% 3% 1% 11%

A B C D F W WF NR OTHER
GRADES DISTRIBUTION SPRING-2008
820 STUDENTS

<table>
<thead>
<tr>
<th>Grade</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>288</td>
</tr>
<tr>
<td>B</td>
<td>223</td>
</tr>
<tr>
<td>C</td>
<td>125</td>
</tr>
<tr>
<td>D</td>
<td>17</td>
</tr>
<tr>
<td>F</td>
<td>42</td>
</tr>
<tr>
<td>W</td>
<td>25</td>
</tr>
<tr>
<td>WF</td>
<td>25</td>
</tr>
<tr>
<td>NR</td>
<td>17</td>
</tr>
<tr>
<td>O...</td>
<td>58</td>
</tr>
</tbody>
</table>
% OF GRADE DISTRIBUTION
SPRING-2008

A: 35%
B: 27%
C: 15%
D: 2%
F: 5%
W: 3%
WF: 3%
NR: 2%
OTHER: 7%
GRADES DISTRIBUTION SPRING-2009
703 STUDENTS

- A: 246
- B: 234
- C: 77
- D: 21
- F: 35
- W: 14
- WF: 28
- NR: 7
- O...: 41

Students
% OF GRADE DISTRIBUTION
SPRING-2009

36%
34%
11%
3%
5%
2%
4%
1%
6%

A
B
C
D
F
W
WF
NR
OTHER

% Of Grade Distribution
GRADES DISTRIBUTION SPRING-2010
805 STUDENTS
% OF GRADE DISTRIBUTION
SPRING-2010

36% 28% 13% 2% 9% 2% 3% 1% 6%

A  B  C  D  F  W  WF  NR  OTHER

% Of Grade Distribution
GRADES DISTRIBUTION SUMMER-2008
47 STUDENTS

<table>
<thead>
<tr>
<th>Grade</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>16</td>
</tr>
<tr>
<td>B</td>
<td>15</td>
</tr>
<tr>
<td>C</td>
<td>8</td>
</tr>
<tr>
<td>D</td>
<td>3</td>
</tr>
<tr>
<td>F</td>
<td>0</td>
</tr>
<tr>
<td>W</td>
<td>1</td>
</tr>
<tr>
<td>WF</td>
<td>2</td>
</tr>
<tr>
<td>NR</td>
<td>2</td>
</tr>
</tbody>
</table>
% OF GRADE DISTRIBUTION
SUMMER-2008

33%  30%  19%  7%  0%  3%  4%  4%  0%
GRADES DISTRIBUTION - SUMMER-2009
40 STUDENTS

- A: 23 students
- B: 13 students
- C: 0 students
- D: 0 students
- F: 0 students
- W: 0 students
- WF: 1 student
- NR: 3 students
% OF GRADE DISTRIBUTION
SUMMER-2009

- A: 57%
- B: 33%
- C: 3%
- D: 7%
- F: 0%
- W: 10%
- WF: 20%
- NR: 30%
- OTRER: 40%

% Of Grade Distribution
GRADE DISTRIBUTION SUMMER-2010
37 STUDENTS

A: 22
B: 9
C: 3
D: 0
F: 0
W: 0
WF: 0
NR: 3

Students
% OF GRADES DISTRIBUTION
ACADEMIC YEAR SUMMER-2010

60%
24%
8%
0%
0%
0%
0%
8%

A B C D F W WF NR

% Of Grade Distribution
GRADES DISTRIBUTION
ACADEMIC YEAR 2007-2008
2274 STUDENTS
% OF GRADES DISTRIBUTION
ACADEMIC YEAR
2007-2008
GRADE DISTRIBUTION
ACADEMIC YEAR 2008-2009
2153 STUDENTS

![Bar chart showing grade distribution for the academic year 2008-2009 with A and B grades being the highest, followed by C, D, F, W, WF, NR, and OTHER categories.](image-url)
% OF GRADES DISTRIBUTION
ACADEMIC YEAR
2008-2009

<table>
<thead>
<tr>
<th>Grade</th>
<th>% Of Grade Distribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>33%</td>
</tr>
<tr>
<td>B</td>
<td>33%</td>
</tr>
<tr>
<td>C</td>
<td>13%</td>
</tr>
<tr>
<td>D</td>
<td>2%</td>
</tr>
<tr>
<td>F</td>
<td>6%</td>
</tr>
<tr>
<td>W</td>
<td>2%</td>
</tr>
<tr>
<td>WF</td>
<td>4%</td>
</tr>
<tr>
<td>NR</td>
<td>1%</td>
</tr>
<tr>
<td>OTHER</td>
<td>6%</td>
</tr>
</tbody>
</table>
GRADES DISTRIBUTION
ACADEMIC YEAR 2009-2010
2345 STUDENTS

<table>
<thead>
<tr>
<th>Grade</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>749</td>
</tr>
<tr>
<td>B</td>
<td>679</td>
</tr>
<tr>
<td>C</td>
<td>356</td>
</tr>
<tr>
<td>D</td>
<td>49</td>
</tr>
<tr>
<td>F</td>
<td>160</td>
</tr>
<tr>
<td>W</td>
<td>66</td>
</tr>
<tr>
<td>WF</td>
<td>65</td>
</tr>
<tr>
<td>NR</td>
<td>22</td>
</tr>
<tr>
<td>OTHER</td>
<td>199</td>
</tr>
</tbody>
</table>
% OF GRADES DISTRIBUTION
ACADEMIC YEAR
2009-2010
For the academic year 2007-08, 78% of students passed their courses, 7% failed, and 3% withdrew (W).

During 2008-09, 80% of the students passed their courses, 6% failed, and 2% withdrew (W).

For the academic year 2009-10, 78% of students passed their courses, 7% failed, and 3% withdrew (W).
# Retention

<table>
<thead>
<tr>
<th>Academic Year</th>
<th>First Time Freshmen (Fall Trimester)</th>
<th>Retained Students (Next Fall)</th>
<th>% of Retention</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006-2007</td>
<td>78</td>
<td>56</td>
<td>78%</td>
</tr>
<tr>
<td>2007-2008</td>
<td>56</td>
<td>38</td>
<td>68%</td>
</tr>
<tr>
<td>2008-2009</td>
<td>57</td>
<td>34</td>
<td>60%</td>
</tr>
</tbody>
</table>
RETENTION

- Of 78 first time freshman in August 2006, 78% was retained in 2007.
- Of 56 first time freshman in August 2007, 68% was retained in 2008.
- Of 57 first time freshman in August 2008, 60% was retained in 2009.