Program Outcomes Evaluation 2012
Survey for Employer

• The survey was distribute to 28 students and 17 was answered as follow:
  – Accounting 8
  – Construction Management 2
  – Marketing 1
  – General Administration 6

• The following are employer’s statements
  – The legend was: A) Superior, B) Satisfactory and C) Unsatisfactory.
Program Outcomes Evaluation 2012
Survey for Employer
Program Content

• The survey statement descriptions is the following:

  - As a future graduate of the School of Management and Entrepreneurship, you are the most valuable source of information and feedback concerning the effectiveness of our degree program. Please provide a candid response to the following questions. Thank you.
Graduate Candidates Survey
2012
Program Content

• The first graphics groups showing the PROGRAM CONTENT summaries by outcomes.
  – Next you can see the first concentration:
    • General Management Graphics
Graduate Candidates Survey 2012
Program Content General Management
How well your program met stated objectives
Outcome 1

Percentage

Legend

Percentage

Strongly
Substantially
Moderately

50%
50%
0%
Graduate Candidates Survey 2012
Program Content General Management
How well your program met stated objectives
Outcome 2

Percentage

- Superior: 50%
- Satisfactory: 50%
- Unsatisfactory: 0%

Legend
- Percentage
Graduate Candidates Survey 2012
Program Content General Management
The helpfulness of your program to your work
Outcome 3

Percentage

Superior: 33%
Satisfactory: 67.00%
Unsatisfactory: 0.00%
The knowledge and skills gained in your program
Outcome 4

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Superior</td>
<td>83%</td>
</tr>
<tr>
<td>Satisfactory</td>
<td>17%</td>
</tr>
<tr>
<td>Unsatisfactory</td>
<td>0%</td>
</tr>
</tbody>
</table>
Graduate Candidates Survey 2012
Program Content General Management
The materials/books used
Outcome 5

Percentage

Legend

- Percentage

Strongly: 17.00%
Substantially: 83.00%
Moderately: 0.00%
Graduate Candidates Survey 2012
Program Content General Management
The content of the courses taken
Outcome 6
The level of student engagement with my studies was
Outcome 7

Percentage

Legend

- Percentage

<table>
<thead>
<tr>
<th>Strongly</th>
<th>Substantially</th>
<th>Moderately</th>
</tr>
</thead>
<tbody>
<tr>
<td>83.00%</td>
<td>17.00%</td>
<td>0.00%</td>
</tr>
</tbody>
</table>
Graduate Candidates Survey 2012

• Next you can see the second concentration:
  – Construction Management
Graduate Candidates Survey 2012
Program Content  Construction Management
How well your program met stated objectives
Outcome 1

Percentage

<table>
<thead>
<tr>
<th></th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Strongly</td>
<td>50%</td>
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<tr>
<td>Substantially</td>
<td>50%</td>
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<tr>
<td>Moderately</td>
<td>0%</td>
</tr>
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</table>

Legend
- Percentage
Graduate Candidates Survey 2012
Program Content Construction Management
How well your program met stated objectives
Outcome 2

Percentage

Legend

- Percentage

Superior
Satisfactory
Unsatisfactory

100%
0%
0%
Graduate Candidates Survey 2012
Program Content: Construction Management
The helpfulness of your program to your work
Outcome 3

Percentage

Legend

- Superior: 0%
- Satisfactory: 0%
- Unsatisfactory: 100.00%

- Percentage
Graduate Candidates Survey 2012
Program Content  Construction Management
The knowledge and skills gained in your program
Outcome 4
Graduate Candidates Survey 2012
Program Content: Construction Management
The materials/books used
Outcome 5

Percentage

Legend

<table>
<thead>
<tr>
<th></th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Strongly</td>
<td>50.00%</td>
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<tr>
<td>Moderately</td>
<td>0.00%</td>
</tr>
</tbody>
</table>
Graduate Candidates Survey 2012
Program Content  Construction Management
The content of the courses taken
Outcome  6

Percentage

Legend

- Percentage

Strongly: 50.00%

Substantially: 50.00%

Moderately: 0.00%
Graduate Candidates Survey 2012
Program Content Construction Management
The level of students engagement with my studies was
Outcome 7
Graduate Candidates Survey 2012

• Next you can see the third concentration:
  – Accounting
Graduate Candidates Survey 2012
Program Content  Accounting
How well your program met stated objectives
Outcome 1

Percentage

Legend

Strongly
Substantially
Moderately

50%  50%
0%

Percentage
Graduate Candidates Survey 2012
Program Content: Accounting
How well your program met stated objectives
Outcome 2

Percentage

Legend

- Percentage

Superior
Satisfactory
Unsatisfactory

100%
0%
0%
Graduate Candidates Survey 2012
Program Content  Accounting
The helpfulness of your program to your work
Outcome 3

Percentage

Legend

Superior  Satisfactory  Unsatisfactory

Percentage

100.00%  0%  0.00%
Graduate Candidates Survey 2012
Program Content Accounting
The knowledge and skills gained in your program
Outcome 4

Percentage

Legend

- Percentage

50% 50% 0%
Superior Satisfactory Unsatisfactory
Graduate Candidates Survey 2012
Program Content Accounting
The materials/books used
Outcome 5

Percentage

Legend

- Percentage

50.00% 50.00% 0.00%

Strongly Substantially Moderately
Graduate Candidates Survey 2012
Program Content  Accounting
The content of the courses taken
Outcome 6
Graduate Candidates Survey 2012
Program Content: Accounting
The level of students engagement with my studies was
Outcome 7

Percentage

Legend

- Percentage

Strongly

Substantially

Moderately

100.00%

0.00%

0.00%

0.00%
Graduate Candidates Survey 2012
Program Content Construction Management
The materials/books used
Outcome 5

Percentage

Legend

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Strongly</th>
<th>Substantially</th>
<th>Moderately</th>
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<tr>
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<td>50.00%</td>
<td>50.00%</td>
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Gradient Candidates Survey 2012
Program Content Construction Management
The content of the courses taken
Outcome 6

Percentage

Legend

- Percentage

<table>
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<tr>
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<tbody>
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<td>Substantially</td>
<td>50.00%</td>
</tr>
<tr>
<td>Moderately</td>
<td>0.00%</td>
</tr>
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</table>
Graduate Candidates Survey 2012
Program Content Construction Management
The level of students engagement with my studies was
Outcome 7

Percentage

Legend

- Percentage

Strongly
0.00%

Substantially
0.00%

Moderately
0.00%
Next concentration:
– Construction Management
Graduate Candidates Survey 2012
Program Content  Marketing
How well your program met stated objectives
Outcome 1

Percentage

Legend

- Percentage

Strongly: 0%
Substantially: 1%
Moderately: 0%

1%
Graduate Candidates Survey 2012
Program Content  Marketing
How well your program met stated objectives
Outcome 2

Percentage

Legend

Superior  Satisfactory  Unsatisfactory

0%  1%  0%

Percentage
Graduate Candidates Survey 2012
Program Content  Marketing
The helpfulness of your program to your work
Outcome 3

Percentage

Legend

<table>
<thead>
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<th>Category</th>
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<tr>
<td>Superior</td>
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<tr>
<td>Satisfactory</td>
<td>100.00%</td>
</tr>
<tr>
<td>Unsatisfactory</td>
<td>0.00%</td>
</tr>
</tbody>
</table>
Graduate Candidates Survey 2012
Program Content  Marketing
The knowledge and skills gained in your program
Outcome 4

Percentage

Legend

Superior
Satisfactory
Unsatisfactory

0%
100%
0%
0%

Percentage

Legend

Superior
Satisfactory
Unsatisfactory

0%
100%
0%
0%
Graduate Candidates Survey 2012
Program Content Marketing
The materials/books used
Outcome 5

Percentage

Legend

- Percentage

0.00%

0.00%

0.00%

Strongly

Substantially

Moderately
Graduate Candidates Survey 2012
Program Content Marketing
The content of the courses taken
Outcome 6

Percentage

Legend

Strongly 0.00%
Substantially 0.00%
Moderately 0.00%
Percentage

100.00%
Graduate Candidates Survey 2012
Program Content: Marketing
The level of students engagement with my studies was
Outcome 7

Percentage

Legend
- Percentage

Strongly
0.00%

Substantially
0.00%

Moderately
0.00%
The survey statement descriptions is the following:

As a future graduate of the School of Management and Entrepreneurship, you are the most valuable source of information and feedback concerning the effectiveness of our degree program. Please provide a candid response to the following questions. Thank you.
Graduate Candidates Survey 2012
Educational Effectiveness

• The second graphics groups showing the EDUCATIONAL EFFECTIVENESS summaries by outcomes
  – Next you can see the first concentration:
    • General Management Graphics
Graduate Candidates Survey 2012
Educational Effectiveness- General Management
Faculty’s knowledge in their field
Outcome 1

Percentage

Strongly Substantially Moderately
50% 50% 0%

Legend
- Percentage
Educational Effectiveness - General Management

Faculty preparation and organization

Outcome 2

Percentage

Legend

- Percentage

Superior: 0%
Satisfactory: 50%
Unsatisfactory: 50%
Graduate Candidates Survey 2012
Educational Effectiveness - General Management
Faculty responsiveness and timely feedback
Outcome 3

Percentage

Legend

- Percentage

Superior
Satisfactory
Unsatisfactory

67.00%
33%
0.00%
0%
10%
20%
30%
40%
50%
60%
70%

0%
Graduate Candidates Survey 2012
Educational Effectiveness - General Management
Faculty’s interest in teaching
Outcome 4

Percentage

Legend

- Superior: 83%
- Satisfactory: 17%
- Unsatisfactory: 0%

0%
20%
40%
60%
80%
100%

Superior
Satisfactory
Unsatisfactory
Graduate Candidates Survey 2012
Educational Effectiveness - General Management
Faculty’s clarity in presenting concepts
Outcome 5

Percentage

Legend

Percentage

Strongly 17.00%
Substantially 83.00%
Moderately 0.00%
Faculty’s effect on student motivation
Outcome 6

Percentage

Legend

Strongly 83.00%
Substantially 17.00%
Moderately 0.00%
The student faculty interaction in class was

Outcome 7

- Strongly: 83.00%
- Substantially: 17.00%
- Moderately: 0.00%
Graduate Candidates Survey 2012

- Next concentration:
  - Construction Management
Graduate Candidates Survey 2012
Educational Effectiveness - Construction Management
Faculty’s knowledge in their field
Outcome 1

Percentage

Legend

- Percentage

Strongly

0.0000%

Substantially

0.0000%

Moderately

100%
Graduate Candidates Survey 2012
Educational Effectiveness - Construction Management
Faculty preparation and organization
Outcome 2

Percentage

Legend

- Superior: 0.50%
- Satisfactory: 0.50%
- Unsatisfactory: 0.00%
Graduate Candidates Survey 2012
Educational Effectiveness - Construction Management
Faculty responsiveness and timely feedback
Outcome 3

Percentage

Legend

- Percentage
Graduate Candidates Survey 2012
Educational Effectiveness - Construction Management
Faculty’s interest in teaching
Outcome 4

Percentage

Legend

- Superior: 1.00%
- Satisfactory: 0.00%
- Unsatisfactory: 0.00%
Graduate Candidates Survey 2012
Educational Effectiveness- Construction Management
Faculty’s clarity in presenting concepts
Outcome 5

Percentage

Legend

- Percentage

Strongly: 0.50%
Substantially: 0.50%
Moderately: 0.00%
Graduate Candidates Survey 2012
Educational Effectiveness - Construction Management
Faculty’s effect on student motivation
Outcome 6

Percentage

Legend

- Percentage

0.00% Strongly
0.00% Substantially
1.00% Moderately
Graduate Candidates Survey 2012
Educational Effectiveness - Construction Management
The student faculty interaction in class was
Outcome 7

Percentage

Legend

Percentage

Strongly
Substantially
Moderately

0.00%
0.00%
1.00%

0.00%
0.20%
0.40%
0.60%
0.80%
1.00%

0.40%
0.60%
0.80%
1.00%

Graduate Candidates Survey 2012

• Next concentration:
  – Accounting
Faculty's knowledge in their field

Outcome 1

Percentage

Legend

Percentage

Strongly

Substantially

Moderately

0%

100%

0%
Graduate Candidates Survey 2012
Educational Effectiveness - Accounting
Faculty preparation and organization
Outcome 2

Percentage

Legend

<table>
<thead>
<tr>
<th>Percentage</th>
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<tbody>
<tr>
<td>Superior</td>
</tr>
<tr>
<td>Satisfactory</td>
</tr>
<tr>
<td>Unsatisfactory</td>
</tr>
</tbody>
</table>
Graduate Candidates Survey 2012
Educational Effectiveness - Accounting
Faculty responsiveness and timely feedback
Outcome 3

Percentage

Legend

- Superior: 0.63%
- Satisfactory: 0.38%
- Unsatisfactory: 0.00%
Graduate Candidates Survey 2012
Educational Effectiveness - Accounting
Faculty’s interest in teaching
Outcome 4

Percentage

Legend

- Percentage

Superior: 0.88%
Satisfactory: 0.13%
Unsatisfactory: 0.00%
Graduate Candidates Survey 2012
Educational Effectiveness - Accounting
Faculty’s clarity in presenting concepts
Outcome 5

Percentage

Legend

- Percentage

Strongly: 0.63%
Substantially: 0.38%
Moderately: 0.00%
Graduate Candidates Survey 2012
Educational Effectiveness - Accounting
Faculty's effect on student motivation
Outcome 6

Percentage

Strongly: 0.88%
Substantially: 0.13%
Moderately: 0.00%

Legend

- Percentage
The student-faculty interaction in class was
Outcome 7

Graduate Candidates Survey 2012
Educational Effectiveness - Accounting

Percentage

Legend

<table>
<thead>
<tr>
<th></th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Strongly</td>
<td>0.63%</td>
</tr>
<tr>
<td>Substantially</td>
<td>0.38%</td>
</tr>
<tr>
<td>Moderately</td>
<td>0.00%</td>
</tr>
</tbody>
</table>
Graduate Candidates Survey 2012

• Next concentration:
  – Marketing
Graduate Candidates Survey 2012
Educational Effectiveness - Marketing
Faculty's knowledge in their field
Outcome 1

<table>
<thead>
<tr>
<th>Percentage</th>
<th>1%</th>
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</thead>
</table>

Legend:
- Percentage

Strongly: 1%
Substantially: 0%
Moderately: 0%
Graduate Candidates Survey 2012
Educational Effectiveness - Marketing
Faculty preparation and organization
Outcome 2

Percentage

Legend

- Percentage

Superior
Satisfactory
Unsatisfactory
Graduate Candidates Survey 2012
Educational Effectiveness - Marketing
Faculty responsiveness and timely feedback
Outcome 3

Percentage

Legend

- Superior: 1%
- Satisfactory: 0.00%
- Unsatisfactory: 0.00%
Graduate Candidates Survey 2012
Educational Effectiveness - Marketing
Faculty’s interest in teaching
Outcome 4

Percentage

Legend

Superior  Satisfactory  Unsatisfactory

0%  1%  0%
Graduate Candidates Survey 2012
Educational Effectiveness - Marketing
Faculty’s clarity in presenting concepts
Outcome 5

Percentage

Legend
- Percentage

- Strongly: 0.00%
- Substantially: 1.00%
- Moderately: 0.00%
Graduate Candidates Survey 2012
Educational Effectiveness - Marketing
Faculty’s effect on student motivation
Outcome 6

% Strongly
0.00%

% Substantially
0.00%

% Moderately
0.00%

1.00%
Graduate Candidates Survey 2012
Educational Effectiveness - Marketing
The student faculty interaction in class was
Outcome 7

Percentage

Legend

- Percentage

Strongly: 1.00%
Substantially: 0.00%
Moderately: 0.00%
Graduate Candidates Survey 2012

Items

• The third and finally graphics groups showing the ITEMS RATE (PLEASE RATE THE FOLLOWING ITEMS) summaries by outcomes
  – Next you can see the first concentration:
    • General Management Graphics
ITEMS RATE - Accounting
Departmental Registration effectiveness
Outcome 1

Percentage

Legend

Strongly 0.17%  Substantially 0.17%  Moderately 0.33%  Not Answers 0.33%
Graduate Candidates Survey 2012
ITEMS RATE - Accounting
Classroom Environment
Outcome 2

Percentage

Legend

<table>
<thead>
<tr>
<th>Strongly</th>
<th>Substantially</th>
<th>Moderately</th>
<th>Not Answers</th>
</tr>
</thead>
<tbody>
<tr>
<td>0.17%</td>
<td>0.17%</td>
<td>0.33%</td>
<td>0.33%</td>
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</table>

Graduate Candidates Survey 2012
ITEMS RATE - Accounting
The education acquired was a worthwhile investment
Outcome 3

Percentage

Legend

% Strongly

% Substantially

% Moderately

% Not Answers

0.50%

0.17%

0.33%

0.00%
Graduate Candidates Survey 2012
ITEMS RATE - Accounting
Administration support staff was helpful and efficient
Outcome 4

Percentage

Legend

- Percentage

<table>
<thead>
<tr>
<th>Response</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Strongly</td>
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<tr>
<td>Substantially</td>
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<tr>
<td>Not Answers</td>
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</table>
Graduate Candidates Survey 2012
ITEMS RATE - Accounting
Computer Lab.
Outcome 5

Percentage

Legend
- Percentage
Graduate Candidates Survey 2012

• Next concentration:
  – Construction Management
Graduate Candidates Survey 2012
ITEMS RATE – Construction Management
Departmental Registration effectiveness
Outcome 1

Percentage

Legend

- Strongly: 0.50%
- Substantially: 0.50%
- Moderately: 0.00%
- Not Answers: 0.00%
Graduate Candidates Survey 2012
ITEMS RATE – Construction Management
Classroom Environment
Outcome 2

Percentage

Legend

<table>
<thead>
<tr>
<th>Response</th>
<th>Percentage</th>
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<tbody>
<tr>
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<td>Moderately</td>
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</tr>
<tr>
<td>Not Answers</td>
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</tbody>
</table>
Graduate Candidates Survey 2012
ITEMS RATE - Construction Management
The education was a worthwhile investment
Outcome 3

Percentage

Legend

- Percentage

Strongly, 33%
Substantially
Moderately
Not Answers

0.00%
0.00%
Graduate Candidates Survey 2012
ITEMS RATE - Construction Management Administration support staff was helpful and efficient
Outcome 4

Percentage

Legend

- Percentage

0.00%
0.20%
0.40%
0.60%
0.80%
1.00%

Strongly, 0.00%
Substantially, 0.00%
Moderately, 0.00%
Not Answers, 0.00%

Strongly, .33%
Graduate Candidates Survey 2012
ITEMS RATE - Accounting
Computer Lab.
Outcome 5

Percentage

Strongly, .33%
0.00%
0.00%
0.00%

Legend

Percentage
Graduate Candidates Survey 2012

• Next concentration:
  – Accounting
Graduate Candidates Survey 2012
ITEMS RATE - Accounting
Departmental Registration effectiveness
Outcome 1

Percentage

Legend
- Percentage
The education acquired was a worthwhile investment

Outcome 3
Graduate Candidates Survey 2012
ITEMS RATE - Accounting
Administration support staff was helpful and efficient
Outcome 4

<table>
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<td>Moderately</td>
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Legend:
- Percentage
Graduate Candidates Survey 2012

ITEMS RATE - Accounting

Computer Lab.

Outcome 5

Percentage

Legend

- Percentage

<table>
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<tr>
<th>Strongly</th>
<th>Substantially</th>
<th>Moderately</th>
<th>Not Answers</th>
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<td>0.17%</td>
<td>0.33%</td>
<td>0.33%</td>
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</table>
Graduate Candidates Survey 2012

• Next concentration:
  – Marketing
Graduate Candidates Survey 2012
ITEMS RATE - Accounting
Departmental Registration effectiveness
Outcome 1

Percentage

<table>
<thead>
<tr>
<th>Strongly</th>
<th>Substantially</th>
<th>Moderately</th>
<th>Not Answers</th>
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<tr>
<td>0.38%</td>
<td>0.63%</td>
<td>0.00%</td>
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Graduate Candidates Survey 2012
ITEMS RATE - Accounting
Classroom Environment
Outcome 2

Percentage

Legend
Percentage

Strongly  Substantially  Moderately  Not Answers

0.38%  0.50%  0.00%  0.13%
Graduate Candidates Survey 2012
ITEMS RATE - Accounting
The education acquired was a worthwhile investment
Outcome 3

Percentage

Legend

- Percentage

Strongly
Substantially
Moderately
Not Answers

0.38%
0.63%
0.00%
0.25%
Graduate Candidates Survey 2012
ITEMS RATE - Accounting
Administration support staff was helpful and efficient
Outcome 4

<table>
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<th>Strongly</th>
<th>Substantially</th>
<th>Moderately</th>
<th>Not Answers</th>
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<td>0.25%</td>
<td>0.50%</td>
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<td>0.25%</td>
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Graduate Candidates Survey 2012
ITEMS RATE - Accounting
Computer Lab.
Outcome 5

Percentage

Legend

- Percentage

<table>
<thead>
<tr>
<th>Strongly</th>
<th>Substantially</th>
<th>Moderately</th>
<th>Not Answers</th>
</tr>
</thead>
<tbody>
<tr>
<td>0.33%</td>
<td>0.17%</td>
<td>0.33%</td>
<td>0.33%</td>
</tr>
</tbody>
</table>
Graduate Candidates Survey 2012

• The Marketing Concentration do not summit any survey answers.