Program Outcomes Evaluation
2012
Survey for Employer

School of Management and Entrepreneurship
The survey was distributed to 12 employers and was answered by 6.

- Accounting 1
- Construction Management 4
- Marketing 1
Program Outcomes Evaluation 2012
Survey for Employer

• Next you can see the first specialty:
  – Construction Management Graphics
Survey for Employers – Construction Management
Demonstrate Ability to Gather and Analyze Information for Research and Creative Problem Solving
2012: Outcome A

Percentage

Legend
- Strongly
- Substantially
- Moderately
- Slightly
- Not Covered
- N/A Don't Know

75%
0%
0%
0%
25%
0%
Utilize Effective Communication Skills in a Way Appropriate for a Variety of Business Situations and Daily Work Environment

2012: Outcome B

### Percentage

- **75%**
- **25%**

### Legend

- Strongly
- Substantially
- Moderately
- Slightly
- Not Covered
- N/A Don't Know
Survey for Employers – Construction Management

Acquire ability to utilize leadership skills, influence and support others to perform complex and ambiguous tasks

2012: Outcome C

Percentage

Legend

- Strongly
- Substantially
- Moderately
- Slightly
- Not Covered
- N/A Don't Know
Survey for Employers – Construction Management
Demonstrate ability to work effectively as a team member and team leader
2012: Outcome D

Percentage

Legend
- Strongly
- Substantially
- Moderately
- Slightly
- Not Covered
- N/A Don't Know

75%
25%
0%
0%
0%
Survey for Employers – Construction Management

Develop the ability to integrate and apply their knowledge of the various business disciplines, to improve the decision making process

2012: Outcome E

Percentage

Legend
- Strongly
- Substantially
- Moderately
- Slightly
- Not Covered
- N/A Don't Know
Survey for Employers – Construction Management

Demonstrate ability to evaluate oneself, modify behavior, and understand the relevance of business ethics and social responsibility

2012: Outcome F

Percentage

Legend

- Strongly
- Substantially
- Moderately
- Slightly
- Not Covered
- N/A Don't Know
Survey for Employers – Construction Management
Develop the ability to integrate and apply their knowledge of the various business disciplines, to improve the decision making process
2012: Outcome G

Percentage

Legend

- Strongly
- Substantially
- Moderately
- Slightly
- Not Covered
- N/A Don't Know
Survey for Employers – Construction Management

Acquire the ability to conceptualize, plan, develop and apply the necessary skills to engage in an entrepreneurial endeavor

2012: Outcome H

Percentage

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Legend</th>
</tr>
</thead>
<tbody>
<tr>
<td>75%</td>
<td>Strongly</td>
</tr>
<tr>
<td>25%</td>
<td>Substantially</td>
</tr>
<tr>
<td>0%</td>
<td>Moderately</td>
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<td>0%</td>
<td>Slightly</td>
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<tr>
<td>0%</td>
<td>Not Covered</td>
</tr>
<tr>
<td>0%</td>
<td>N/A Don't Know</td>
</tr>
</tbody>
</table>

Legend

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Program Outcomes Evaluation 2012
Survey for Employer

• Next you can see the first specialty:
  – Construction Management Graphics
Survey for Employers – Accounting
Demonstrate Ability to Gather and Analyze Information for Research and Creative Problem Solving
2012: Outcome A

![Percentage Chart](image)

Legend:
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- **Substantially**
- **Moderately**
- **Slightly**
- **Not Covered**
- **N/A Don't Know**
Utilize Effective Communication Skills in Way Appropriate for a Variety Of Business Situations and Daily Work Environment

2012: Outcome B
Survey for Employers – Accounting
Acquire ability to utilize leadership skills, influence and support others to perform complex and ambiguous tasks
2012: Outcome C

Legend
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Demonstrate ability to work effectively as a team member and team leader
2012: Outcome D

Percentage

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2012: Outcome E

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2012: Outcome F
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Program Outcomes Evaluation 2012
Survey for Employer

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  – Marketing
Survey for Employers – Marketing
Demonstrate Ability to Gather and Analyze Information for Research and Creative Problem Solving
2012: Outcome A
Survey for Employers – Construction Accounting
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